**WEST&MONTH美容、RAYHONG汽配、JUE-FISH家居、HOYGI面部护理、YEGBONG宠物、NORTH MOON成人、JAKEHOE家居、OCEAURA身体护理、HOMONTH汽配、EAST MOON男士美容、HOEGOA头部护理、HOUKEA服饰、ORALHOE口腔护理、WIYUN美容、ROXELIS香水、WIIEEY儿童美容、DOWMOO玩具、EELHOPE彩妆、MOONSPRY园艺、WOODSLEEP美容、EOHOE美容仪器、HOZONE户外、HOEXE饰品、EELJOY宠物。以上24个品牌的产品包装均用广东省西之月科技有限公司的地址。**

家居类的产品文案

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| **内容说明** | **文案英文内容** | **文案中文内容** | **说明** | **备注** |
| 产品名称 | PRODUCT NAME:  JAKEHOE Bio-Enzyme Cleaning Tablets | JAKEHOE 衣物去污泡腾片（盒装） | 根据不同产品名称修改（品牌+产品名） |  |
| 外网参考链接 | https://www.amazon.com/-/zh\_TW/GMFLEX/dp/B0CLKKL1F2/ref=sr\_1\_3?crid=2MMH4USKKQFE0&dib=eyJ2IjoiMSJ9.kExf1dPnZGq9xMucIz-fYhjqMxU-8BdImq-i-1HFrhVQczn3BYECANcBUS1w36kjscaAHFOki37joWzREK9F9eOMu1rJQfcsaRmt11quNDvJRwAsPWA\_1JjBHZ1OoWbOIOy6ppmfDRquNrhofQ9yc6oufySQHXLIlehn\_K4LD-wPhl-v85vi8FDyZIRPSRbufnC5IfZ24YG3RLFwCRnsPFHBGBDhGi\_qYTNX7XkAP6iMD1L0X3PdrT4ba5UnhqUrHG0z5eIYzerehjBJvBV9cAzflGRm1WFEB2TS5l65Ryo.vpinAzx9YVqXFWbDBHmbTGGGf7YZv-41W2qoEMgu6Eo&dib\_tag=se&keywords=Bio-Enzyme+Cleaning+Tablets&qid=1716001094&sprefix=bio-enzyme+cleaning+tablets%2Caps%2C502&sr=8-3 |  | 寻找外网参考链接的方式   1. 用Google直接搜索关键词 2. 用Google以图搜图   3.直接在亚马逊平台等搜索相关产品 | 仅做参考无需放包装 |
| 成分表 | INGREDIENTS:  BAKING SODA、SODIUM PERCARBONATE、LEMON EXTRACT、BIOLOGICAL ENZYME、DECYL GLUCOSIDE | 小苏打、过碳酸钠、柠檬提取物、生物酶、癸基葡糖苷 | 成分需百度一下是否为对人体有害的成分、受管制等，成分大于等于5个 |  |
| 使用说明 | DIRECTIONS OF SAFE USE：   1. Soak the clothes and effervescent tablets in water and wait 5-10 minutes for the stain to dissolve. 2. Rub gently with your hands and rinse with clean water. | 1. 把衣服和泡腾片泡在水里，等待5-10分钟，让污渍溶解。 2. 用手轻轻揉搓，再用清水冲洗干净。 | 参考链接，根据产品的实物情况编辑 |  |
| 产品卖点 | BENEFITS：   1. It uses highly effective decontamination ingredients that can penetrate deep into clothing fibers and effectively remove all kinds of stubborn stains. 2. Mild formula, non-irritating to clothes and skin, suitable for cleaning clothes of various fabrics. 3. In the form of effervescent tablets, it is easy to use and dissolves quickly, eliminating the need to add additional detergent and simplifying the laundry process. 4. Efficient cleaning reduces laundry water consumption, helping to save water and protect the environment. | 1. 采用高效去污成分，能够深入衣物纤维，有效去除各种顽固污渍。 2. 温和配方，对衣物和皮肤无刺激，适用各种面料的衣物清洗。 3. 泡腾片形式，使用方便，溶解迅速，无需额外添加洗涤剂，简化洗衣流程。 4. 高效清洁，减少洗衣用水量，有助于节约用水和保护环境。 | 参考链接，根据产品的实物情况编辑 |  |
| 关键词 | KEYWORDS:  Bio Enzyme Cleaning Tablets、Cleaning Tablets、Laundry Cleaning Tablets | 生物酶清洁片、清洁片、衣物清洁片 | 根据外网参考链接，确定关键词   1. 关键词优先从标题里面找，尽量找能匹配到这个产品的词组   2.关键词在相关平台搜索，能定位到对应或者相关的产品 | 仅做参考无需放包装 |
| 注意事项 | WARNING:  Please keep out of reach of children. Avoid contact with eyes. Store in a cool and dry place. | 请放在儿童接触不到的地方。避免与眼睛接触。存放于阴凉干燥处。 |  |  |
| 制造商 | MANUFACTURER：Guangdong Ximonth Technology Co., Ltd. | 广东省西之月科技有限公司 |  | 此为通用模板不改 |
| 地址 | ADDRESS：Room 201, Building H13,Longhu Industrial Building, Longhu District, Shantou City | 汕头市龙湖区龙湖工业大厦H13幢201号房之一 |  | 此为通用模板不改 |
| 欧代 | EC REP Asternerysl Spain (Spain) Madrid Calle Nunez Morgado, 5.Businesspoint.Madrid.Spain Jeffrey Lin +34-615 561 159 GOS.business@hotmail.com |  | | 此为通用模板不改 |
| 英代 | UK REP Ermenegildo Smart Limited 6 Prospect Way Royal Oak Industrial Estate Daventry Nn11 8Pl Ermenegildo Smart Limited 0044 2037697376 mihailambert@gmail.com | 此为通用模板不改 |
| 美代 | US REP  Scientia Consulting Group 4368 E La Palma Ave, Anaheim, CA 92807 United States Michael Johnson +1 (813) 603-7362 MichaelJohnson@skypulsse.com | 此为通用模板不改 |
| 保质期 | SHELF LIFE: 3 years | 三年 |  |  |
| 原产国 | MADE IN CHINA |  |  | 此为通用模板不改 |
| 法国Triman标志（包装）所有产品 |  |  |  | 此为通用模板不改 |
| 所有产品都加的标识 |  |  |  | 此为通用模板不改 |
| 1688上架标题 |  | 生物酶爆炸盐衣物增白高效去污去渍速溶泡腾片 |  | 只需中文 |
| **详情页文案（设计作图用词参考）** | | | | |
| 产品优势4条 （每条8个词语） | 1. Efficiently removes various stubborn stains from clothing. 2. Protects the color of clothing and prevents it from fading. 3. Suitable for various clothing materials and widely used. 4. Convenient single-piece packaging, easy to use and easy to carry. | 1. 高效去除衣物上的各种顽固污渍。 2. 保护衣物颜色，防止衣物褪色。 3. 适用于各种衣物材质，使用广泛。 4. 便捷单片包装，使用方便，携带简单。 |  |  |
| 产品卖点15条  （1-4条有小标题，标题3-4个词，内容15-20个词。  5-15条无需小标题,内容15-20个词。  ） | 1. Powerful decontamination: Quickly break down various oil stains, sweat stains and food stains to restore clothes to cleanliness. 2. Color protection: Keep the color of clothes as bright as new and extend the service life of clothes. 3. Suitable for multiple materials: whether it is cotton, linen, silk or synthetic fibers. 4. Easy to use: individually packaged, clean, hygienic, moisture-proof and stain-proof. 5. Dissolves quickly in water, leaving no residue. 6. Mild formula, not harmful to hands, non-irritating. 7. Fresh lemon scent, the clothes will be fragrant after use. 8. Affordable and effective, this is a must-have cleaning product for your home. 9. Enhances washing machine performance and reduces water and detergent usage. 10. Easy to store, long shelf life and cost-effective. 11. It can also show excellent cleaning power in fast laundry mode. 12. Strengthens clothing fiber protection and reduces wear and tear. 13. Remove stains while caring for clothes, extending their life. 14. Provide comprehensive cleaning and care solutions to make clothes look newer. 15. Improve the quality of daily life and simplify household tasks. | 1. 强效去污：迅速分解各种油渍、汗渍和食物污渍，恢复衣物洁净。 2. 颜色保护：保持衣物颜色鲜亮如新，延长衣物使用寿命。 3. 多材质适用：无论是棉、麻、丝绸还是合成纤维均适用。 4. 使用便捷：单片独立包装，干净卫生，防潮防污。 5. 快速溶解于水中，不留残渣。 6. 温和配方，不伤手，无刺激性。 7. 清新柠檬香味，使用后衣物留香。 8. 经济实惠，效果卓越，家庭必备清洁产品。 9. 增强洗涤机效果，减少水和洗涤剂的使用。 10. 易于储存，保质期长，性价比高。 11. 快速洗衣模式下也能展现优异清洁力。 12. 强化衣物纤维保护，减少磨损。 13. 去除污渍同时护理衣物，延长服装寿命。 14. 提供全面洗护解决方案，衣物更显新。 15. 提升日常生活质量，简化家务任务。 |  |  |
| 成分功能3条（每条内容10-15词） | 1. Baking soda: It has excellent decontamination ability and can effectively remove stains on clothes. It is gentle to clothes and skin and will not cause corrosion or damage. At the same time, it can make clothes whiter and brighter in color. 2. Sodium percarbonate: It has powerful oxidizing properties and can break down stubborn stains on clothes, making them easier to clean. 3. Biological enzymes: can decompose protein stains (such as blood stains, milk stains, etc.) to improve the decontamination effect. | 1. 小苏打：具有出色的去污能力，能够有效去除衣物上的污渍，对衣物和皮肤都较为温和，不会造成腐蚀或损伤，同时能使衣物更洁白，颜色更鲜亮。 2. 过碳酸钠：具有强大的氧化性，能够分解衣物上的顽固污渍，使其更容易被清洗掉。 3. 生物酶：能够针对蛋白质类污渍（如血渍、奶渍等）进行分解，提高去污效果。 |  |  |