**WEST&MONTH美容、RAYHONG汽配、JUE-FISH家居、HOYGI面部护理、YEGBONG宠物、NORTH MOON成人、JAKEHOE家居、OCEAURA身体护理、HOMONTH汽配、EAST MOON男士美容、HOEGOA头部护理、HOUKEA服饰、ORALHOE口腔护理、WIYUN美容、ROXELIS香水、WIIEEY儿童美容、DOWMOO玩具、EELHOPE彩妆、MOONSPRY园艺、WOODSLEEP美容、EOHOE美容仪器、HOZONE户外、HOEXE饰品、EELJOY宠物。以上24个品牌的产品包装均用广东省西之月科技有限公司的地址。**

家居类的产品文案

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| **内容说明** | **文案英文内容** | **文案中文内容** | **说明** | **备注** |
| 产品名称 | PRODUCT NAME:  JAKEHOE Pan Bottom Black Scale Cleaner | JAKEHOE锅底油污清洁剂 | 根据不同产品名称修改（品牌+产品名） |  |
| 外网参考链接 | https://www.homebbc.vip/collections/hot-products/products/stain |  | 寻找外网参考链接的方式   1. 用Google直接搜索关键词 2. 用Google以图搜图   3.直接在亚马逊平台等搜索相关产品 | 仅做参考无需放包装 |
| 成分表 | INGREDIENTS:  WATER、DISODIUM EDTA、SODIUM BICARBONATE、LAURETH-7、SODIUM LAURETH SULFATE | 水、EDTA 二钠、碳酸氢钠、月桂醇聚醚-7、月桂醇聚醚硫酸酯钠 | 成分需百度一下是否为对人体有害的成分、受管制等，成分大于等于5个 |  |
| 包含 | INCLUDING:  BPAN BOTTOM BLACK SCALE CLEANER:120ML \*1、SPONGE\*1 | 锅底油污清洁剂：120ML \*1、海绵\*1 |  |  |
| 使用说明 | DIRECTIONS OF SAFE USE：  Spray this product directly on the area that needs cleaning and wipe it with a sponge. | 将本品直接喷洒在需要清洁的部位，用海绵擦拭即可 | 参考链接，根据产品的实物情况编辑 |  |
| 产品卖点 | BENEFITS：  1. Easy to remove dirt, does not damage utensils, has strong penetrating power of surface factors, and gradually separates dirt  2. After stains are removed, an anti-rust protective layer is formed, which can prevent the appliance from rusting again, resist oxidation, and make it long-lasting and bright.  3. This product is non-irritating, gently removes scales without hurting your hands, and can be safely used on various stainless steel appliances. | 1. 容易去污，不损坏用具，表面因子渗透力强，逐渐分离污垢 2. 去除污渍之后形成防锈保护层，能够防止用具再次生锈，抗氧化，而且持久光亮   3.本品无刺激性，温和除垢的同时不伤手，可安全用于各种不锈钢器具 | 参考链接，根据产品的实物情况编辑 |  |
| 关键词 | KEYWORDS:  Pan Bottom Black Scale Cleaner；Pot Cleaner For Bottom Of Pans；Cleaner For Bottom Of Pots And Pans | 锅底黑垢清洁剂；锅底清洁剂；锅底清洁剂 | 根据外网参考链接，确定关键词   1. 关键词优先从标题里面找，尽量找能匹配到这个产品的词组   2.关键词在相关平台搜索，能定位到对应或者相关的产品 | 仅做参考无需放包装 |
| 注意事项 | WARNING:  Please keep out of reach of children. Avoid contact with eyes. Store in a cool and dry place. | 请放在儿童接触不到的地方。避免与眼睛接触。存放于阴凉干燥处。 |  |  |
| 制造商 | MANUFACTURER：Guangdong Ximonth Technology Co., Ltd. | 广东省西之月科技有限公司 |  | 此为通用模板不改 |
| 地址 | ADDRESS：Room 201, Building H13,Longhu Industrial Building, Longhu District, Shantou City | 汕头市龙湖区龙湖工业大厦H13幢201号房之一 |  | 此为通用模板不改 |
| 欧代 | EC REP  Asternerysl Spain (Spain) Madrid  Calle Nunez Morgado, 5.Businesspoint.Madrid.Spain  Jeffrey Lin  +34-615 561 159  GOS.business@hotmail.com |  | | 此为通用模板不改 |
| 英代 | UK REP  Ermenegildo Smart Limited  6 Prospect Way Royal Oak Industrial Estate Daventry Nn11 8Pl  Ermenegildo Smart Limited  0044 2037697376  mihailambert@gmail.com | 此为通用模板不改 |
| 美代 | US REP  Scientia Consulting Group  4368 E La Palma Ave, Anaheim, CA 92807 United States  Michael Johnson  +1 (813) 603-7362  MichaelJohnson@skypulsse.com | 此为通用模板不改 |
| 保质期 | SHELF LIFE: 3 years | 三年 |  |  |
| 原产国 | MADE IN CHINA |  |  | 此为通用模板不改 |
| 法国Triman标志（包装）所有产品 |  |  |  | 此为通用模板不改 |
| 所有产品都加的标识 |  |  |  | 此为通用模板不改 |
| 其他标识 |  | IMG_256 | 开瓶标视瓶罐类就加，贴类的纺织玩具的园艺产品就不需要。 | 视具体产品改动并标在第二列 |
| 1688上架标题 |  | 锅底油污清洁剂去油除垢清洁抛光防锈清洁喷雾 |  | 只需中文 |
| **详情页文案（设计作图用词参考）** | | | | |
| 产品优势4条 （每条8个词语） | 1. Powerful and efficient cleaning of stains, making it clean as new in an instant.  2. The ingredients are mild and non-irritating, so you can use it with confidence and protect your hands.  3. Spray design, simple and convenient, saving worry and effort to keep kitchen utensils clean.  4. Widely used, suitable for a variety of pot materials, protecting the pot surface and extending its life. | 1. 强力高效清洁污渍，瞬间洁净如新。 2. 成分温和不刺激，放心使用，守护您的双手。 3. 喷雾设计，简单方便，省心省力保持厨具清洁。 4. 应用广泛，适合多种锅具材质，呵护锅面，延长寿命。 |  |  |
| 产品卖点15条  （1-4条有小标题，标题3-4个词，内容15-20个词。  5-15条无需小标题,内容15-20个词。  ） | 1. Efficient stain removal: instantly disintegrates stubborn grease on the bottom of pots and restores clean kitchen utensils.  2. Environmentally friendly formula: Mild formula, safe and efficient, protecting the health of your family.  3. Easy cleaning: spray design, cleans immediately after swiping, saving time and effort.  4. Widely applicable: Does not damage the material and is suitable for various pots and pans.  5. Powerful penetration, reaching the source of oil stains for deep cleaning.  6. Neutral pH value, protects the skin of hands and makes use worry-free.  7. Fresh and odor-free, the air in the kitchen is cleaner.  8. Quick response, immediate results, say goodbye to long soaking.  9. Does not damage the pot surface, protects the coating, and extends the service life of the pot.  10. Spray design, precise control of dosage, economical and affordable.  11. A must-have for the household, easily coping with daily cleaning challenges after cooking.  12. Efficient cleaning power makes the kitchen look brand new.  13. Clean and nourish the pot surface at the same time, reducing scratches and wear.  14. Efficient cleaning ability reduces water consumption, saving worry and effort.  15. The cleaning process forms an invisible protective film to prevent the pot from rusting and extend its service life. | 1. 高效去渍：瞬间瓦解顽固锅底油垢，再现洁净厨具。 2. 环保配方：温和配比，安全高效，呵护家人健康。 3. 轻松清洁：喷雾设计，一抹即净，省时省力。 4. 广泛适用：不伤材质，适用于各种锅具。 5. 强力渗透，直达油污根源，深层清洁。 6. 中性pH值，保护双手皮肤，使用无忧。 7. 清新无异味，厨房空气更清爽。 8. 快速反应，即刻见效，告别长时间浸泡。 9. 不伤害锅面，保护涂层，延长锅具使用寿命。 10. 喷雾设计，精准控制用量，经济实惠。 11. 家庭必备，轻松应对日常烹饪后的清洁挑战。 12. 高效清洁力量，让厨房焕然一新。 13. 清洁同时滋养锅面，减少划痕与磨损。 14. 高效清洁能力减少用水量，省心省力。 15. 清洁过程形成隐形保护膜，防止锅具生锈，延长使用寿命。 |  |  |
| 成分功能3条（每条内容10-15词） | 1. Disodium EDTA: Effectively chelates metal ions, softens water quality, and improves cleaning efficiency.  2. Sodium bicarbonate: Neutralizes acid and alkali, decomposes grease, environmentally friendly decontamination, and protects the surface of kitchen utensils.  3. Laureth-7: A highly efficient surfactant that penetrates deep into gaps and quickly emulsifies and separates oil stains. | 1. EDTA二钠：有效螯合金属离子，软化水质，提升清洁效率。 2. 碳酸氢钠：中和酸碱，分解油脂，环保去污，保护厨具表面。 3. 月桂醇聚醚-7：高效表面活性剂，深入缝隙，快速乳化分离油污。 |  |  |