**WEST&MONTH美容、RAYHONG汽配、JUE-FISH家居、HOYGI面部护理、YEGBONG宠物、NORTH MOON成人、JAKEHOE家居、OCEAURA身体护理、HOMONTH汽配、EAST MOON男士美容、HOEGOA头部护理、HOUKEA服饰、ORALHOE口腔护理、WIYUN美容、ROXELIS香水、WIIEEY儿童美容、DOWMOO玩具、EELHOPE彩妆、MOONSPRY园艺、WOODSLEEP美容、EOHOE美容仪器、HOZONE户外、HOEXE饰品、EELJOY宠物。以上24个品牌的产品包装均用广东省西之月科技有限公司的地址。**

家居类的产品文案

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| **内容说明** | **文案英文内容** | **文案中文内容** | **说明** | **备注** |
| 产品名称 | PRODUCT NAME:  JAKEHOE Mopping Toilet Water | JAKEHOE 花露水地板清洁剂 | 根据不同产品名称修改（品牌+产品名） |  |
| 外网参考链接 | https://www.amazon.com/-/zh\_TW/82419-Stardrops-%E7%B2%89%E7%B4%85%E8%89%B2%E7%9A%84%E6%9D%B1%E8%A5%BF-%E5%A5%87%E8%B9%9F%E5%9C%B0%E6%9D%BF%E6%B8%85%E6%BD%94%E5%8A%91%E5%99%B4%E9%9C%A7-%E5%99%B4%E6%B0%B4%E5%92%8C%E6%8B%96%E6%8A%8A/dp/B0C8ZLXKNT/ref=sr\_1\_58?crid=1XA2I0J74QXAM&dib=eyJ2IjoiMSJ9.hsf24DLjyzW8dOsGHWiG7zI3Ah5JVTeybX7cj5lbP0M-0JvMcI2Bn5NAPXr4zW8qPt9A063iylDM2-dvfWqom0BcWwuDlQwM4WAVB7D-yX6bK8jcaHw2OldEjRLX0nznOC9fM6R5Lj--KJ4fdFP7nvBVqBju21Jq3a2C9P5l-v9tspYWRtH0hsIIYZLntLaWBwm4GANIs\_JnaZPgxHNUAqyWhhCqBEUHPazNI56aSanYZby8Gc-UxHDs8j0shMCNiCduas-HyBDAzl5Naq\_HAqtb-ixOZgo\_0n9C5zb9WHo.QSngONQbwz7R6PS6PKqLXkAeK4dYZzwsaJpIg8-ME5s&dib\_tag=se&keywords=Mopping+Toilet+Water&qid=1716878094&sprefix=mopping+toilet+water%2Caps%2C719&sr=8-58 |  | 寻找外网参考链接的方式   1. 用Google直接搜索关键词 2. 用Google以图搜图   3.直接在亚马逊平台等搜索相关产品 | 仅做参考无需放包装 |
| 成分表 | INGREDIENTS:  WATER、TEA TREE OIL、EUCALYPTUS OIL、LAVENDER EXTRACT、LEMON EXTRACT | 水、茶树油、桉叶油、薰衣草提取物、柠檬提取物 | 成分需百度一下是否为对人体有害的成分、受管制等，成分大于等于5个 |  |
| 使用说明 | DIRECTIONS OF SAFE USE：   1. Please clean and dust the floor before use. 2. Dilute this product with water at a ratio of 1:160 and use the diluted solution to mop the floor. | 1. 使用前请先将地板清洁除尘。 2. 将本品与水以1:160的比例稀释，用稀释液进行拖地即可。 | 参考链接，根据产品的实物情况编辑 |  |
| 产品卖点 | BENEFITS：   1. It can quickly remove various stains, leaving the floor as bright as new, dry and non-sticky. 2. Contains the classic fragrance of toilet water, which effectively removes odors and brings fresh air indoors. 3. In addition to cleaning the floor, it also has a mosquito repellent effect, providing double protection for your home. 4. It uses mild ingredients, no damage to the floor surface, safe and reliable. | 1. 能够快速去除各种污渍，使地板光亮如新，干爽不粘腻。 2. 含有花露水经典清香，有效去除异味，为室内带来清新空气。 3. 除了清洁地板，还具备驱蚊效果，为您的家居提供双重保护。 4. 使用温和成分，对地板表面无损伤，安全可靠。 | 参考链接，根据产品的实物情况编辑 |  |
| 关键词 | KEYWORDS:  Mopping Toilet Water、Floor Cleaner For Mopping、Floor Cleaner Liquid | 拖地花露水、拖地清洁剂、地板清洁液 | 根据外网参考链接，确定关键词   1. 关键词优先从标题里面找，尽量找能匹配到这个产品的词组   2.关键词在相关平台搜索，能定位到对应或者相关的产品 | 仅做参考无需放包装 |
| 注意事项 | WARNING:  Please keep out of reach of children. Avoid contact with eyes. Store in a cool and dry place. | 请放在儿童接触不到的地方。避免与眼睛接触。存放于阴凉干燥处。 |  |  |
| 制造商 | MANUFACTURER：Guangdong Ximonth Technology Co., Ltd. | 广东省西之月科技有限公司 |  | 此为通用模板不改 |
| 地址 | ADDRESS：Room 201, Building H13,Longhu Industrial Building, Longhu District, Shantou City | 汕头市龙湖区龙湖工业大厦H13幢201号房之一 |  | 此为通用模板不改 |
| 欧代 | EC REP Asternerysl Spain (Spain) Madrid Calle Nunez Morgado, 5.Businesspoint.Madrid.Spain Jeffrey Lin +34-615 561 159 GOS.business@hotmail.com |  | | 此为通用模板不改 |
| 英代 | UK REP Ermenegildo Smart Limited 6 Prospect Way Royal Oak Industrial Estate Daventry Nn11 8Pl Ermenegildo Smart Limited 0044 2037697376 mihailambert@gmail.com | 此为通用模板不改 |
| 美代 | US REP  Scientia Consulting Group 4368 E La Palma Ave, Anaheim, CA 92807 United States Michael Johnson +1 (813) 603-7362 MichaelJohnson@skypulsse.com | 此为通用模板不改 |
| 保质期 | SHELF LIFE: 3 years | 三年 |  |  |
| 原产国 | MADE IN CHINA |  |  | 此为通用模板不改 |
| 法国Triman标志（包装）所有产品 |  |  |  | 此为通用模板不改 |
| 所有产品都加的标识 |  |  |  | 此为通用模板不改 |
| 其他标识 |  | IMG_256 | 开瓶标视瓶罐类就加，贴类的纺织玩具的园艺产品就不需要。 | 视具体产品改动并标在第二列 |
| 1688上架标题 |  | 拖地花露水强力去污去异味清新空气地板专用清洁剂 |  | 只需中文 |
| **详情页文案（设计作图用词参考）** | | | | |
| 产品优势4条 （每条8个词语） | 1. Quickly removes stains, leaving you looking as bright as new. 2. The stains are gone without a trace, and the floor is dry and not sticky. 3. It freshens and removes odor, and leaves the floor fragrant. 4. The mosquito repellent effect is obvious, reducing mosquito trouble. | 1. 快速去污，光亮如新。 2. 污渍去无踪，地面干爽不粘腻。 3. 清新去味，拖地留香。 4. 驱蚊效果明显，减少蚊虫困扰。 |  |  |
| 产品卖点15条  （1-4条有小标题，标题3-4个词，内容15-20个词。  5-15条无需小标题,内容15-20个词。  ） | 1. Quick decontamination: It can quickly remove various stains, leaving the floor as bright as new, dry and non-sticky. 2. Mild formula: The ingredients used are mild, no damage to the floor surface, safe and reliable. 3. Refreshing and deodorizing: The classic fragrance of toilet water can effectively remove odors, leaving fresh air and mopping the floor with fragrance. 4. Mosquito repellent effect: Effectively repel mosquitoes and protect the health of your family. 5. Please sweep the floor before use for more thorough cleaning. 6. For stubborn stains, just apply a little undiluted solution and wipe directly. 7. It is simple and convenient to use after dilution. Just soak the mop or rag to mop the floor. 8. No need for tedious operations, just one simple step to clean the floor easily. 9. Effectively removes oil stains from the floor, cleans thoroughly, and leaves the floor dry and non-sticky. 10. Suitable for various floor materials, including wooden floors, ceramic tiles, floor tiles, etc. 11. The fragrance remains fresh during the cleaning process, improving the cleaning experience and filling the home space with a pleasant atmosphere. 12. Economical and affordable, one bottle can be used multiple times, great value for money, saving household cleaning costs. 13. The mosquito repellent effect is long-lasting, keeping your home clean and safe. 14. After cleaning, the floor will be dry and non-slip, effectively preventing slipping accidents. 15. A household cleaning tool to make your home environment tidier and more comfortable. | 1. 快速去污：能够快速去除各种污渍，使地板光亮如新，干爽不粘腻。 2. 温和配方：使用成分温和，对地板表面无损伤，安全可靠。 3. 清新去味：花露水经典清香，有效去除异味，留下清新空气，拖地留香。 4. 驱蚊效果：有效驱除蚊虫，保护家人健康。 5. 使用前请先将地板清扫，清洁更加彻底。 6. 对于顽固污渍，只需少许未稀释原液，直接擦拭即可。 7. 稀释后使用，简单便捷，拖把或抹布浸湿后即可拖地。 8. 无需繁琐操作，只需简单一步，轻松清洁地板。 9. 有效去除地板油污，清洁彻底，地板干爽不粘腻。 10. 适用于各种地板材质，包括木地板、瓷砖、地板砖等。 11. 清洁过程中留香清新，提升清洁体验，让家居空间充满愉悦的气息。 12. 经济实惠，一瓶多用，物超所值，节省家庭清洁成本。 13. 驱蚊效果持久，保持家庭清洁与安全。 14. 清洁后地板干爽不滑，有效防止滑倒事故。 15. 家庭清洁利器，让您的家庭环境更加整洁舒适。 |  |  |
| 成分功能3条（每条内容10-15词） | 1. Tea tree oil: Effectively helps clean floors and kills bacteria that may be present, providing an antibacterial cleaning effect. 2. Eucalyptus oil: is an effective mosquito repellent ingredient and may also have some antibacterial effects. 3. Lemon extract: It has the effect of cleaning and disinfection, can effectively remove stains and odors, helps enhance the cleaning effect of detergents, and brings a fresh lemon aroma. | 1. 茶树油：有效地帮助清洁地板并杀灭可能存在的细菌，提供抗菌的清洁效果。 2. 桉叶油：是一种有效的驱蚊成分，同时可能还具有一定的抗菌效果。 3. 柠檬提取物：具有清洁消毒的作用，能够有效去除污渍和异味，有助于增强清洁剂的清洁效果，并带来清新的柠檬香气。 |  |  |