家居类的产品文案

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| **内容说明** | **文案英文内容** | **文案中文内容** | **说明** | **备注** |
| 产品名称 | PRODUCT NAME:  JAKEHOE Rust Remover Paint for Metal | JAKEHOE 金属除锈漆（灰色） | 根据不同产品名称修改（品牌+产品名） |  |
| 外网参考链接 | https://bling-furnitureshop.com/products/metal-anti-corrosion |  | 寻找外网参考链接的方式   1. 用Google直接搜索关键词 2. 用Google以图搜图   3.直接在亚马逊平台等搜索相关产品 | 仅做参考无需放包装 |
| 成分表 | INGREDIENTS:  CITRIC ACID、EPOXY RESIN、ZINC POWDER、LEVELING AGENT、STABILIZER | 柠檬酸、环氧树脂、锌粉、流平剂、稳定剂 | 成分需百度一下是否为对人体有害的成分、受管制等，成分大于等于5个 |  |
| 包含： | INCLUDING:  RUST REMOVER PAINT FOR METAL：150G\*1、BRUSH\*1、GLOVES\*1 | 金属除锈漆：150G\*1、刷子\*1、手套\*1 |  |  |
| 使用说明 | DIRECTIONS OF SAFE USE：   1. Make sure the area being used is well ventilated and wear gloves. 2. Remove dust and oil from the metal surface and make sure it is dry and free of water stains. 3. Use a brush to evenly apply rust-removing paint on the rusted areas and wait until it dries to form a protective film. | 1. 确保使用区域通风良好，戴上手套。 2. 清除金属表面的灰尘和油污，确保表面干燥无水渍。 3. 用刷子在生锈部位均匀涂上除锈漆，等待干燥后形成保护膜。 | 参考链接，根据产品的实物情况编辑 |  |
| 产品卖点 | BENEFITS：   1. It can quickly react with the rust on the metal surface, effectively remove the rust layer, and restore the smoothness of the metal surface. 2. Form a strong protective film on the metal surface, effectively isolate air and moisture, prevent the metal from rusting again, and extend the service life. 3. With stability and durability, it can maintain its excellent performance even in harsh environments and reduce coating peeling or discoloration caused by environmental factors. 4. It is easy to use and does not require complicated pre-treatment steps. It can be applied directly to the metal surface, saving time and labor costs. | 1. 能够迅速与金属表面的锈迹发生反应，有效去除锈层，使金属表面恢复光洁。 2. 在金属表面形成一层坚固的保护膜，有效隔绝空气和水分，防止金属再次生锈，延长使用寿命。 3. 具有稳定性和耐久性，即使在恶劣环境下也能保持其优良性能，减少因环境因素导致的涂层脱落或变色现象。 4. 使用方便，无需复杂的前处理步骤，可直接涂抹在金属表面，节省时间和人力成本。 | 参考链接，根据产品的实物情况编辑 |  |
| 关键词 | KEYWORDS:  Rust Remover Paint for Metal、Metal Rust Remover、Rust Remover Paint | 金属除锈漆、金属除锈剂、除锈漆 | 根据外网参考链接，确定关键词   1. 关键词优先从标题里面找，尽量找能匹配到这个产品的词组   2.关键词在相关平台搜索，能定位到对应或者相关的产品 | 仅做参考无需放包装 |
| 注意事项 | WARNING:  Please keep out of reach of children. Avoid contact with eyes. Store in a cool and dry place. | 请放在儿童接触不到的地方。避免与眼睛接触。存放于阴凉干燥处。 |  |  |
| 1688上架标题 |  | 金属表面防腐防锈持久保护高效快干除锈漆 |  | 只需中文 |
| **详情页文案（设计作图用词参考）** | | | | |
| 产品优势4条 （每条8个词语） | 1. Efficiently remove rust and quickly restore metal luster. 2. Provides long-lasting protection against future corrosion. 3. Easy to apply, one-step treatment. 4. Enhance metal durability and extend service life. | 1. 高效除锈，迅速恢复金属光泽。 2. 提供持久保护，防止未来腐蚀。 3. 易于应用，一步完成处理。 4. 增强金属耐用性，延长使用寿命。 |  |  |
| 产品卖点15条  （1-4条有小标题，标题3-4个词，内容15-20个词。  5-15条无需小标题,内容15-20个词。  ） | 1. Rapid rust removal: Professional-grade results, quickly remove rust from metal surfaces. 2. Long-lasting protection: Long-lasting formula forms a protective layer to slow down the corrosion process. 3. Easy operation: user-friendly design, direct application without complicated steps. 4. Wide application: suitable for various metal surfaces, including cars, boats and furniture. 5. Waterproof and moisture-proof, suitable for indoor and outdoor environments. 6. High coverage, effectively covering old traces. 7. Quick-drying formula saves waiting time. 8. Economical and efficient, a small amount can achieve the desired effect. 9. No pungent odor is left behind, providing a comfortable use experience. 10. Aesthetic effect, enhance the appearance of metal. 11. Simple maintenance, easy to clean and prevents oxidation. 12. Unique formula to avoid sagging. 13. Strong adaptability to the environment, whether cold or hot and humid. 14. Strengthens metal surfaces to resist daily wear and tear. 15. Maintains structural integrity, adds safety, and can be used in restoration and decorative projects. | 1. 快速除锈：专业级效果，迅速清除金属表面锈迹。 2. 持久防护：长效配方，形成保护层，延缓腐蚀进程。 3. 简易操作：用户友好设计，直接涂抹无需复杂步骤。 4. 适用广泛：适合各种金属表面，包括汽车、船只及家具等。 5. 防水防潮，适用于室内外环境。 6. 高覆盖力，有效遮盖老旧痕迹。 7. 快干式配方，节省等待时间。 8. 经济高效，少量即可达到理想效果。 9. 不留刺激性气味，提供舒适使用体验。 10. 美观效果，提升金属外观。 11. 维护简单，轻松清洁，防止氧化。 12. 独特配方，避免流挂。 13. 环境适应性强，无论寒冷或湿热。 14. 强化金属表面，抗击日常磨损。 15. 维持结构完整，增加安全性，可用于修复和装饰项目。 |  |  |
| 成分功能3条（每条内容10-15词） | 1. Citric acid: As an organic acid, it has a strong chelating effect and can react with the iron ions in the rust on the metal surface to dissolve and remove it, thereby achieving the purpose of rust removal. 2. Epoxy resin: As the main film-forming substance of paint, it has excellent adhesion and wear resistance. It can firmly adhere to the metal surface and form a tough protective film, effectively preventing the metal from coming into contact with the external environment, thereby preventing The metal rusted again. 3. Zinc powder: It plays an electrochemical protective role in the coating. When the coating is damaged, zinc powder will corrode preferentially, thereby protecting the metal substrate from corrosion and enhancing the anti-corrosion performance of the coating. | 1. 柠檬酸：作为一种有机酸，具有极强的螯合作用，能够与金属表面的锈迹中的铁离子发生反应，将其溶解并清除，从而达到除锈的目的。 2. 环氧树脂：作为漆的主要成膜物质，具有优异的粘附性和耐磨性，能够牢固地附着在金属表面，形成一层坚韧的保护膜，有效防止金属与外界环境的接触，从而防止金属再次生锈。 3. 锌粉：在涂层中起到电化学保护作用，当涂层受损时，锌粉会优先腐蚀，从而保护金属基材不受腐蚀，增强涂层的防腐性能。 |  |  |