汽配类的产品文案

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **内容说明** | **文案英文内容** | **文案中文内容** | **说明** | **备注** |
| 产品名称 | PRODUCT NAME:  JAYSUING Wall Repair Paste | 墙壁漏洞填充修补膏 | 根据不同产品名称修改 |  |
| 外网参考链接 | https://www.amazon.com/Drywall-Adhesive-Fiberglass-Aluminum-Plasterboard/dp/B08N69TT6D/ref=sxin\_17\_pa\_sp\_search\_thematic\_sspa?content-id=amzn1.sym.9e5188ef-9cc8-48bb-b834-24761033aedf%3Aamzn1.sym.9e5188ef-9cc8-48bb-b834-24761033aedf&cv\_ct\_cx=Wall%2BRepair&keywords=Wall%2BRepair&pd\_rd\_i=B08N69TT6D&pd\_rd\_r=36b92293-156f-4209-9ff2-1b0fe2626821&pd\_rd\_w=kA9z9&pd\_rd\_wg=wsdeD&pf\_rd\_p=9e5188ef-9cc8-48bb-b834-24761033aedf&pf\_rd\_r=1W2YRDXE5HSVK8CJ0HVT&qid=1700141657&sbo=RZvfv%2F%2FHxDF%2BO5021pAnSA%3D%3D&sr=1-3-364cf978-ce2a-480a-9bb0-bdb96faa0f61-spons&sp\_csd=d2lkZ2V0TmFtZT1zcF9zZWFyY2hfdGhlbWF0aWM&th=1 |  | 寻找外网参考链接的方式   1. 用Google直接搜索关键词 2. 用Google以图搜图   3.直接在亚马逊平台等搜索相关产品 | 仅做参考无需放包装 |
| 成分 | INGREDIENTS:  WATER, HARDENER, STABILIZER, PIGMENT, EPOXY RESIN | 水、固化剂、稳定剂、颜料、环氧树脂（5个） | 成分表按下列原则确定：  优选链接里成分，是几个就做几个。其他成分需百度一下是否为处方药、违禁药物、为对人体有害的成分、受管制等 |  |
| 包含 | INCLUDING:  WALL REPAIR PASTE：100G\*1  WALL PATCH\*6  SCRAPER\*1 | 墙面修补膏：100G\*1  墙贴\*6  刮刀\*1 |  |  |
| 使用方法 | USAGE METHOD:  1. Clean the damaged parts of the wall and make sure there are no particles of dust  2. Tear off the sticker of this product and stick it on the damaged area  3. Apply the wall patching paste evenly on the patch and scrape it evenly with a scraper.  4. Wait for drying | 1. 清洁墙面破损部位，并确保无颗粒灰尘 2. 撕开本品贴纸，然后贴在破损部位 3. 将补墙膏均匀涂抹在贴片上，并用刮板刮平整 4. 等待干燥即可 |  |  |
| 产品卖点 | BENEFITS:  1. Helps easily repair holes, cracks, dents and other drywall damage, keeping your walls looking pristine.  2. Easy to use, just stick this product on the wall, it can be constructed quickly and easily, saving you time and energy.  3. Made of lightweight aluminum, it can prevent cracking and is durable, giving you more peace of mind after use. | 1. 有助于轻松修复孔洞、裂缝、凹痕和其他石膏板损坏，让您的墙面保持原状。 2. 易于使用，只需将贴片粘贴在墙面上后刷上补墙膏等待干燥即可，可快速轻松地施工，节省您的时间和精力。 3. 成分温和，能够防止开裂，经久耐用，让您使用后更加放心。 |  |  |
| 关键词 | KEYWORDS:  Wall Putty; Wall Repair Paste; Drywall Repair Paste | 墙壁腻子；墙壁修补膏；干墙修补膏 |  |  |
| 警告 | WARNING:  Please keep out of reach of children. Avoid contact with eyes. Store in a cool and dry place. | 请放在儿童接触不到的地方。避免与眼睛接触。存放于阴凉干燥处。 | 参考链接，根据产品的实物情况编辑 |  |
| 制造商 | **Manufacturer：**Shantou Youjia E-Commerce Co., Ltd. | 汕头市优家电子商务有限公司 | 参考链接，根据产品的实物情况编辑 |  |
| 制造商地址 | **Manufacturer address：**Huarun Building, No. 95, Changping Road, Longhu District, Shantou City，515041 | 汕头市龙湖区长平路95号华润大厦，515041 | 根据外网参考链接，确定关键词   1. 关键词优先从标题里面找，尽量找能匹配到这个产品的词组   2.关键词在相关平台搜索，能定位到对应或者相关的产品 | 仅做参考无需放包装 |
| 原产国 | Made in China | 中国制造 |  |  |
| 保质期 | Shelf Life：Three Years | 三年 |  |  |
| 标识 |  | 需包含这些标志，左边为示意，需找相对应的矢量图 |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  | IMG_256 | 供应商添加 |