食品类的产品文案

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| **内容说明** | **文案英文内容** | **文案中文内容** | **说明** | **备注** |
| 产品名称 | PRODUCT NAME:  GOOGEER Diet Gummies | GOOGEER生酮维生素软糖 | 根据不同产品名称修改（品牌+产品名） |  |
| 外网参考链接 | https://www.howelo.com/product/keto-acv-gummies-for-women-and-men/ |  | 寻找外网参考链接的方式   1. 用Google直接搜索关键词 2. 用Google以图搜图   3.直接在亚马逊平台等搜索相关产品 | 仅做参考无需放包装 |
| 配料表 | INGREDIENTS:  MALTOSE SYRUP、SUGAR POWDER、APPLE CIDER VINEGAR CONCENTRATE (8%)、PECTIN、CITRIC ACID、SODIUM CITRATE、ASCORBIC ACID | 麦芽糖浆、白糖粉、苹果醋浓缩汁(8%)、果胶、柠檬酸、柠檬酸钠、维生素C | 成分需百度一下是否为处方药、违禁药物、为对人体有害的成分、受管制等 |  |
| 食用说明 | DIRECTIONS OF SAFE USE：  Take 1 to 2 capsules twice a day. | 每日两次，每次1~2粒。 | 参考链接，根据产品的实物情况编辑 |  |
| 产品卖点 | BENEFITS：  1. Promote gastrointestinal motility, improve digestion efficiency, and keep you away from indigestion.  2. Promote metabolism and build a solid defense for overall health.  3. Helps to enhance memory, concentration and mental acuity, so that you can keep a clear mind, make decisions faster, and perform better whether you are studying or working. | 1. 促进肠胃蠕动，改善消化效率，让您远离消化不良的困扰。 2. 能促进新陈代谢，为整体健康筑起一道坚实的防线。 3. 有助于增强记忆力、集中力和思维敏锐度，让您无论是在学习还是工作中都能保持头脑清醒，决策更迅速，表现更出色。 | 参考链接，根据产品的实物情况编辑 |  |
| 关键词 | KEYWORDS:  Diet Gummies、Vitamin Gummies、Digestive Candies | 生酮维生素软糖、维生素软糖、助消化糖果 | 根据外网参考链接，确定关键词   1. 关键词优先从标题里面找，尽量找能匹配到这个产品的词组   2.关键词在相关平台搜索，能定位到对应或者相关的产品 | 仅做参考无需放包装 |
| 警告语 | WARNING:  Avoid direct sunlight and high temperature environment, please place the product in a dry place to avoid moisture to ensure product quality. | 避免阳光直射和高温环境，请将产品放置在干燥处，避免受潮，以确保产品质量。 |  |  |
| 1688上架标题 |  | 生酮维生素软糖苹果醋软糖水果味糖果功能性营养营养糖果健康休闲小零食 |  | 只需中文 |
| **详情页文案（设计作图用词参考）** | | | | |
| 产品优势4条 （每条8个词语） | 1. The taste is chewy and easy to carry, and you can supplement nutrition anytime and anywhere.  2. Balanced nutrition, added vitamins, meet daily needs, and lose weight healthily.  3. Sweets satisfy and reduce emotional eating.  4.Helps to fully tap the brain and improve learning and work efficiency. | 1. 口感Q弹，携带方便，随时随地补充营养。 2. 营养均衡，添加维生素，满足日常所需，健康减重。 3. 甜食满足感，减少情绪化进食。 4. 助力脑力全开，提升学习工作效率。 |  |  |
| 产品卖点15条  （1-4条有小标题，标题3-4个词，内容15-20个词。  5-15条无需小标题,内容15-20个词。  ） | 1. Vitality stimulation: quickly replenish vitamin C and rejuvenate.  2. Health assistance: enhance immunity and be full of vitality.  3. Strong satiety: apple cider vinegar concentrate, naturally full, reduce hunger.  4. Fresh taste: citric acid adds refreshing, improves taste, and refreshes every day.  5. Helps brain power to be fully activated and improves learning and work efficiency.  6. Happy mood, sweet satisfaction, reduce emotional eating.  7. Suitable for long-term consumption and cultivate healthy eating habits.  8. Add vitamins to meet daily needs.  9. Low-calorie design, combined with dietary fiber, promotes digestion.  10. Provide sweetness, replace high-calorie sugar, and reduce calorie intake.  11. Carefully proportioned to ensure that each capsule contains enough vitamins.  12. Promote metabolism and build a solid line of defense for overall health.  13. Promote gastrointestinal comfort and maintain smooth operation of the digestive system.  14. Relieve occasional digestive discomfort and improve quality of life.  15. Promote gastrointestinal motility and improve digestion efficiency. | 1. 活力激发：快速补充维生素C，焕发青春光彩。 2. 健康辅助：增强免疫力，活力满满。 3. 饱腹感强：苹果醋浓缩汁，自然饱腹，减少饥饿感。 4. 清新口味：柠檬酸添爽，提升口感，清新每一天。 5. 助力脑力全开，提升学习工作效率。 6. 心情愉悦，甜食满足感，减少情绪化进食。 7. 适合长期食用，培养健康饮食习惯。 8. 添加维生素，满足日常所需。 9. 低热量设计，结合膳食纤维，促进消化。 10. 提供甜味，替代高热量糖分，减少热量摄入。 11. 精心配比，确保每粒含足量维生素。 12. 促进新陈代谢，为整体健康筑起一道坚实的防线。 13. 促进肠胃舒适，维持消化系统顺畅运作。 14. 缓解偶发性消化不适，提升生活品质。 15. 促进肠胃蠕动，改善消化效率。 |  |  |
| 成分功能3条（每条内容10-15词） | 1. Vitamin C: powerful antioxidant, boosts immunity, and makes the skin glow.  2. Apple cider vinegar: aids digestion, balances the body's acid-base balance, and makes the body lighter.  3.Pectin: maintains intestinal health, increases satiety, and assists in weight loss. | 1. 维生素C：强效抗氧化，促进免疫力，焕发肌肤光彩。 2. 苹果醋：助消化，平衡体内酸碱，轻盈体态。 3. 果胶：维护肠道健康，增进饱腹感，辅助减重。 |  |  |